Wong’s primary audience is adults with the ability to influence school policies. I have casted a larger net than just school administrators or people on the school board because it is entirely believable that a caring parent would reach out to their school district to try to get these changes implemented. However, I restricted the net to adults as the article was posted in *The Atlantic* which is a news source and although it is not impossible for a student to read the news, it is far more likely for adults to be the primary audience.

A segment of the article that adds extra credence to the idea that the target is all adults who can influence school policy is when she says, “A recent working paper focused on a massive P.E. initiative in Texas - found that the program - had detrimental effects, correlating with an uptick in discipline and absence rates.” This segment alone could potentially bring some parents to the realization of why their child gets “sick” abnormally often or even potentially prompt a parent to bring up gym class in a conversation with their child.

The target audience can also be seen as specifically people who can change school policies with how the majority of the article is dedicated to how to better a school’s gym class. This can be clearly seen with, “positive results are contingent on a multifaceted and holistic design—what he defines as programs that inspire children to exercise without realizing they’re exercising,” as paraphrased by Wong about the thoughts of Mr. Cahill, a long-term gym teacher.